

Media Monitoring Report

10th RSGC-SportExcel Junior Invitational Golf Championship 2025

Date: 20 – 22 May 2025

Venue: The Royal Selangor Golf Club (RSGC)

1. Event Overview

The 10th edition of the RSGC-SportExcel Junior Invitational Golf Championship gathered 66 top junior golfers from across Asia — including players from Malaysia, Indonesia, Singapore, South Korea, Japan, and Taiwan — for a 54-hole stroke play tournament.

Key Highlights:

- **Date:** 20 – 22 May 2025 (Practice round: 19 May 2025)
- **Participants:** 66 junior golfers aged 13–18
- **Categories:** Boys & Girls (Handicap Index ≤ 10.6 and 13.4 respectively)
- **Format:** 54-hole stroke play
- **Prize Eligibility:** Top 8 in each category, daily best gross medal winners
- **Special Recognition:** Top Malaysian boy and girl qualify for a fully-sponsored spot in a Southeast Asian regional junior golf championship

2. Media Coverage Summary

The championship received extensive media coverage across national dailies, online platforms, radio, television, and social media. Below is the full list of published reports and media links.

Print & Online Media

No.	Media Outlet	Headline / Title	Date	Link
1	Kosmo Digital	JIGC 2025 tawar peluang keemasan https://www.kosmo.com.my/2025/05/15/jigc-2025-tawar-peluang-keemasan/	15 May 2025	Read article
2	Utusan Malaysia	JIGC 2025 kembali gegarkan RSGC https://www.utusan.com.my/terkini/2025/05/jigc-2025-kembali-gegarakan-rscg/	15 May 2025	Read article
3	Suria FM	Pemenang RSGC berpeluang cerah raih slot ke Sukan SEA https://suria.my/terkini/sukan/pemenang-rsgc-berpeluang-cerah-raih-slot-ke-sukan-sea/	15 May 2025	Read article

No.	Media Outlet	Headline / Title	Date	Link
4	Berita Harian	66 pemain berentap pada Kejohanan Golf Jemputan Remaja RSGC-SportExcel ke-10 https://www.bharian.com.my/sukan/lain-lain/2025/05/1396829/66-pemain-berentap-pada-kejohanan-golf-jemputan-remaja-rsgc	16 May 2025	Read article
5	Majoriti Online	Pemenang JIGC ke-10 berpeluang masuk senarai pendek wakili Malaysia ke Sukan SEA https://majoriti.com.my/sukan/2025/05/15/pemena-ng-rsgc-berpeluang-cerah-raih-slot-ke-sukan-sea	15 May 2025	Read article
6	Arah.my	Regional junior golfers to blaze RSGC fairways https://arah.my/2025/05/17/regional-junior-golfers-to-blaze-rsgc-fairways/	17 May 2025	Read article
7	New Straits Times	RSGC marks 10th anniversary with new initiative for junior golfers to shine https://www.nst.com.my/sports/golf/2025/05/1218389/rsgc-marks-10th-anniversary-new-initiative-junior-golfers-shine	19 May 2025	Read article
8	The Malaysian Reserve	Regional junior golfers to blaze RSGC fairways https://themalaysianreserve.com/2025/05/17/regional-junior-golfers-to-blaze-rsgc-fairways/	20 May 2025	Read article

Television & Video Platforms

No.	Platform	Programme	Date	Link
9	Buletin TV3	Buletin Pagi https://www.facebook.com/watch/?v=2776972149172393&rdid=uQP71801IlsdYcDk	15 May 2025	Watch segment
10	TV3 Facebook	Video repost of Buletin Pagi https://www.facebook.com/watch/?v=2776972149172393&rdid=uQP71801IlsdYcDk	15 May 2025	Watch video

Social Media Platforms

No.	Platform	Title	Date	Link
11	TikTok (Majoriti Official)	RSGC-SportExcel clip from Day 1 https://www.tiktok.com/@majoritiofficial/video/7504959444049054993?is_from_webapp=1&sender_device=pc	15 May 2025	Watch video

3. Visual Coverage & Engagement

The official RSGC Instagram and affiliated golf platforms featured:

- **Practice Round Highlights**
- **Opening Ceremony**
- **Athlete Profiles**
- **Podium Winners**

 Instagram Reel: [RSGC Official Highlight](#)

4. Summary & Impact

The media response has been overwhelmingly positive, with national coverage spanning:

- Malay mainstream print dailies (Utusan, Kosmo, Berita Harian)
- English business and sports portals (NST, Malaysian Reserve)
- Malay broadcast networks (TV3, Suria FM)
- New media and digital youth platforms (TikTok, Majoriti)

Key Themes Highlighted:

- International participation and prestige of the championship
- Youth golf development and MGA support
- Pathway to SEA Games representation